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MARITIME COMMUNICATIONS PARTNER



PRESS RELEASE

Maritime Communications Partner (MCP) reaches long-term agreement with two leading UK cruise brands to continue to provide cellular services at sea.

Arendal/UK July 7th, 2008: Maritime Communications Partner (MCP), The leading onboard communication provider, is pleased to announce that the company has won a long-term contract extension with P&O Cruises and Ocean Village Holidays.

According to the terms of the agreement, MCP will remain the preferred supplier of mobile phone services at sea (CellAtSea™) on eight vessels under the "P&O Cruises" and "Ocean Village Holidays" brands. The contract also covers new ships entering the fleet.

Mette Soderberg, general manager fleet commercial activities, Carnival UK said, "The introduction of GSM services and continuous working relationships with our partner MCP has been smooth and effective, and valued by customers and the company alike. The continuation of such a value adding partnership is the right strategy, and will enable ongoing development and growth."

Pål Bjørdal, CEO of MCP says "We appreciate P&O Cruises as a long-term partner and we are confident that this agreement will help to develop a stronger relationship with both P&O Cruises and Ocean Village Holidays for years to come," he says "The signing of the new contract signals MCP's recognition of service, quality and support towards our customers. Both cruise brands are exceptional companies and we are honored to have them as our customers."

In addition to quality mobile phone connectivity at sea, MCP provides crew members with the CrewSIM™ service, enabling them to keep in touch with friends and family. According to Jan Erik Norli, VP Sales, Europe, MCP's ability to develop additional services is highly valued by P&O Cruises.

The contract follows an initial agreement reached in 2006, when MCP equipped eight P&O cruise ships with the technology to enable passengers and crew to use their mobile phones with the same convenience and cost structure they enjoy on land.

About P&O Cruises:

P&O Cruises has been operating cruise ships for more than 170 years and combines innovation, professionalism and unrivalled experience on its fleet of six ships dedicated to the British market. P&O Cruises offers passengers the most stylish and contemporary holidays afloat with destinations including the Caribbean, South America, Scandinavia, Mediterranean, Atlantic islands and round the world cruises. Ventura, the largest and most innovative ship to be built for the British market was named by Dame Helen Mirren in Southampton in April 2008. An as yet unnamed 116,000-ton newbuild is scheduled for delivery in spring 2010.

About Maritime Communications Partner AS:

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions specially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessel's operational infrastructure.

MCP is a fully recognized international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP is fully owned by Telenor ASA.

For more information about MCP, please visit our website www.mcp.com