



PRESS RELEASE

MCP PROVIDES CELLULAR CONNECTIVITY TO 8th COLOR LINE VESSEL

Grimstad/Oslo, November 6th, 2006: Maritime Communications Partner (MCP) signs contract with Color Line to deliver GSM services, CellAtSea™, on board the passenger ferry, M/S Peter Wessel. M/S Peter Wessel, named after the famous Norwegian maritime hero, Peter Wessel Tordenskiold, is MCP's 8th contracted Color Line vessel. She sails between Larvik, on the south east coast of Norway and Hirtshals, in the north of Denmark. By the end of 2007, beginning of 2008, installations on board the new buildings MS Color Magic, and the SuperSpeed I and II will ensure further connectivity within the Color Line fleet.

"For our company, it is imperative that our passengers receive the best service we can provide, including the opportunity to use their mobile phones when they are out of the range of terrestrial coverage." says Ove Holm, Color Line IT manager.

The service enables passengers and crew on board cruise-ships, ferries and other vessels around the world, to make and receive calls and SMS using their own mobile phones and phone numbers.

For the passengers, the mobile services are transparent, readily available on their own personal mobile phone, and operate seamlessly through MCP's network in the same way as when travelling abroad. MCP tariffs all calls, and handles the revenue flow generated by the networks, through industry standard billing and accounting systems. The customers are charged by their home operator by normal invoicing routines.

About Maritime Communications Partner AS:

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions specially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, and thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessels' operational infrastructure.

MCP is a fully recognised international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP is fully owned by Telenor ASA.

For more information about MCP, please visit our website www.cellatsea.com

About Color Line:

The company operates seven international cruise ferry lines between ten ports in Norway, Germany, Denmark and Sweden. The Color Line fleet totals 10 ships.

For further information, please contact:

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