



## **PRESS RELEASE**

### **MASTER FERRIES CONTRACTS MCP TO PROVIDE GSM SERVICES ON BOARD MASTER CAT**

Grimstad/Kristiansand, May 15<sup>th</sup>, 2006: Maritime Communications Partner AS (MCP) has signed a contract with Master Ferries to deliver GSM and SMS services on board "Master Cat". The Ferry sails from Kristiansand, Norway to Hanstholm, Denmark, in just two hours crossing over Skagerak. Master Cat is the fastest car and passenger ferry in the world. Holder of the Hales Trophy BLUE RIBAND of the Atlantic, Master Cat provides several swift crossings daily from Norway to Denmark.

*"MCP's superior on board telephony services, CellAtSea™, ensure that Master Ferries can offer a tailored service to our passengers and distinguish ourselves from our competitors" says CEO Svein Olaf Olsen.*

The service enables passengers and crew on board cruise-ships, ferries and other vessels around the world, to make and receive calls and SMS using their own mobile phones and phone numbers.

For the passengers, the mobile services are transparent, readily available on their own personal mobile phone, and operate seamlessly through MCP's network in the same way as when travelling abroad. MCP tariffs all calls, and handles the revenue flow generated by the networks, through industry standard billing and accounting systems. The customers are charged by their home operator by normal invoicing routines.

#### ***About Maritime Communications Partner AS:***

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions specially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, and thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessels' operational infrastructure.

MCP is a fully recognised international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP's main shareholders are Telenor ASA, Northzone Ventures IV KS and Ugland Invest Ltd.

For more information about MCP, please visit our website [www.cellatsea.com](http://www.cellatsea.com)

#### ***About Master Ferries:***

Newly founded Master Ferries, headquartered in Kristiansand, is the proud owner of the world's fastest catamaran, Master Cat. Master Cat has a top speed of 45 knots and has the capacity to carry approximately 660 passengers, 200 passenger cars, caravans and motor homes, as well as several buses. The interior features a modern, international design on two floors, including a buffet restaurant, a cafeteria and a tax-free shop, as well as comfortable resting chairs. Nominated as the world's fastest seagoing craft in 1998, Master Cat travelled the distance between USA and Europe (England) in 2 days, 17 hours and 59 minutes. The average speed was 41,025 Kn/hr (75,98 Km/hr) during the crossing of the Atlantic ocean.

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