

PRESS RELEASE



MCP TO EXTEND SUCCESSFUL PARTNERSHIP WITH POLFERRIES

Arendal/Kołobrzeg, August 30th, 2007: Maritime Communications Partner AS (MCP), the leading maritime cellular operator together with its local Partner, MATERNA Communications, has signed a contract with award winning Polferries to install CellAtSea™ onboard the M/F Pomerania and M/F Wawel. The successful partnership between MCP, MATERNA and Polferries was first established in late summer 2006, when MCP installed GSM services onboard M/F Scandanavia. Polferries, the operating name of the Polish Baltic Shipping company, is one of the largest Polish operators providing a ferry service between Sweden and Poland. Winner of Best Products and Services in 2004, the Polish Baltic Shipping company is recognized for quality of service in both cruise and cargo areas. The M/F Pomerania and M/F Wawel provide passengers with a safe and comfortable experience at sea, sailing between destinations in Świnoujście (Poland) and Ystad (Sweden) and Copenhagen (Denmark). In addition, M/F Pomerania operates a service between Świnoujście and Rønne (Bornholm - Denmark's island) during the summer season. The ships, all well equipped with modern facilities including traditional restaurants, lively bars, fitness areas and excellent shopping, will now be able to offer seamless connectivity to passengers and crew through MCP's network, CellAtSea™.

Quote: 'We are really proud that we can still develop our service onboard. Our clients' satisfaction is the main goal in our strategy.' says , Mr Jan Warchoł - President of the Board of Polferries.

For the passengers, the mobile services are transparent, readily available on their own personal mobile phone, operating seamlessly through MCP's network in the same way as when travelling abroad. MCP tariffs all calls, and handles the revenue flow generated by the networks, through industry standard billing and accounting systems. The customers are charged by their home operator by normal invoicing routines.

About Maritime Communications Partner AS:

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions specially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessels' operational infrastructure.

MCP is a fully recognised international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP is fully owned by Telenor ASA.

For more information about MCP, please visit our website www.mcp.com

About MATERNA:

Materna Communications Sp. z o.o. is a daughter company of the European mobile services leader Materna GmbH. Headquartered in Dortmund, Germany, the company operates at present in France, the UK, Austria, Benelux, the United States, Italy, Sweden, Denmark, Finland and Switzerland, and covers markets in Central, Eastern and Southern Europe. Materna GmbH owns 100 % of vistream GmbH, the first Mobile Virtual Network Enabler/Operator (MVNE/MVNO) in Germany. www.materna.com.pl

About Polferries:

The Polish Baltic Shipping company, founded in 1976, operates several ferry routes between Poland and Scandinavia under the name, Polferries. Polferries, the largest Polish ferry operator, works closely with tour operators all over Poland to offer a quality assured service to its passengers.

For further information, please contact:

Pål Bjørdal, CEO, MCP
Piotr Herman, Managing Director
Jan Warchoł, President of the Board, Polferries

+47 90 18 83 79 pal.bjordal@mcp.com
+48 608 345 101 pherman@materna.com.pl
+48 691 800 700 j.warchol@polferries.pl