

PRESS RELEASE

Maritime GSM Service enables shipwrecked to reach family and loved ones from the Antarctic

The cruise ship MV Explorer hit underwater ice just east of King Georges Island 23.11.2007, in the South Shetland Islands. The cruise ship Nordnorge, owned by the Hurtigruten Group, was contacted for assistance and was leading the rescue operation. Nordnorge has Maritime Communications Partner's GSM network onboard, enabling own and rescued passengers and crew from the sinking Explorer to contact families and loved ones with their own mobile phones. This is a good example of how MCP's service makes its slogan "Reaching People" really come true even in the most remote locations.

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About Maritime Communications Partner AS:

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions especially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessel's operational infrastructure.

MCP is a fully recognised international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP is fully owned by Telenor ASA.

For more information about MCP, please visit our website **www.mcp.com** or contact:

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