



PRESS RELEASE

MCP OPENS NEW OFFICES IN NORTH AMERICA

Maritime Communications Partner (MCP), the Global Maritime Cellular Operator, announced the opening of their offices, Maritime Communications Partner Inc., on the East Coast of the USA. The new offices in Miami, Florida will provide MCP's rapidly-growing client base in North America with project management, sales, marketing and other client-facing services.

This step is in line with MCP's strategy of building an international presence; providing cellular services on board cruise-ships, ferries and other vessels around the world.

"Key client-facing activities requiring local presence, communication and fast turnaround on projects are located close to customers" commented Trygve Sten Gustavsen, CEO, MCP

MCP's recent expansion to North America goes hand-in-hand with the continuing increase in demand from local customers and prospects. Greater scope and local presence in the region ensures that MCP's services are tailored to meet clients' needs, which will again promote further growth.

CellAtSea™ enables passengers and crew to make and receive calls and SMS using their own mobile phones and phone numbers. For the passengers, the mobile services are transparent and will operate seamlessly through MCP's network in the same way as when travelling abroad. MCP tariffs all calls, and handles the revenue flow generated by the networks, through industry standard billing and accounting systems. The customers are charged by their home operator through normal invoicing routines.

About Maritime Communications Partner AS:

MCP is the global maritime cellular operator focused on providing cost effective GSM and CDMA communications solutions specially created to fulfill the requirements of the shipping industry. MCP enables cell phone coverage by installing and operating the shipborne radio networks, linking the vessels with public networks via satellite. MCP operates its mobile services via roaming agreements with cellular operators throughout the world.

Through a partnership with MCP, the ship-owners benefit by providing a service in demand to their passengers, and thus enhancing their own competitiveness. MCP works in close cooperation with customers, providing unique business models based on revenue sharing and co-investments in the vessels' operational infrastructure.

MCP is a fully recognised international cellular operator which handles all legal and regulatory challenges associated with the unique technology and service solutions that it provides to its customers.

MCP's main share holders are Telenor ASA, Northzone Ventures IV KS and Ugland Invest Ltd.

For more information about MCP, please visit our website www.cellatsea.com

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